

Engaging Content Engaging People

# Machine Translation Evaluation: know your essentials

Dr. Sheila Castilho

Tutorial at the RANLP'19

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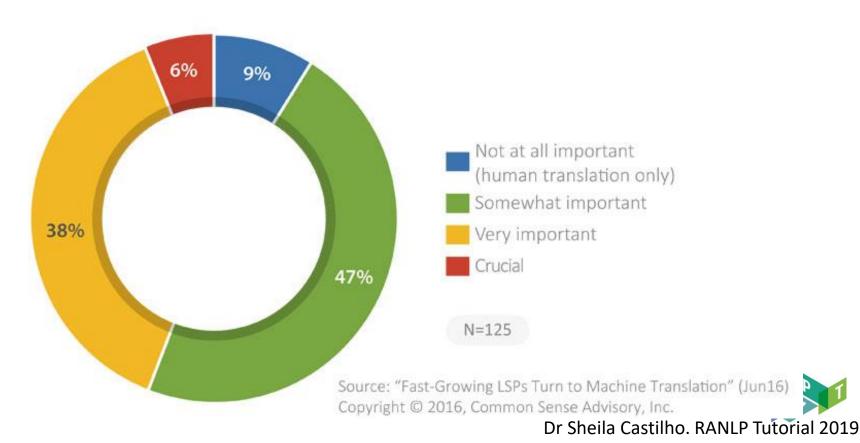
- 1. Machine Translation Market: now and then
- 2. Why MTEval?
- 3. Types of MTEval
  - a) AEMs
    - i. QE
  - b) HEMs
    - i. Inter-Annotator Agreement
    - ii. User Evaluation
    - iii. Test Suites
- 4. Further Developments



## **MT** is important

 50 of the top 100 language service providers (Common Sense Advisory 2016)

How important is machine translation in your business plans for the next three years?



- Evaluation provide data on whether a system works and why, which parts of it are effective and which need improvement.
- Evaluation needs to be honest and replicable, and its methods should be as rigorous as possible.



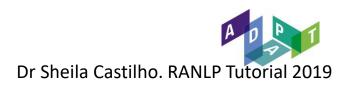
- ALPAC Report (1964)
- Generated a long and drastic cut in funding (especially in MT)
- Evaluation was a forbidden topic in the NLP community (Paroubek et al 2007)



## First question: what is quality?

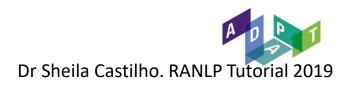
Evaluation is a complex problem

- What does quality mean?
  - Fluent? Adequate? Both? Easy to post-edit? Usable? All of them? None of them?



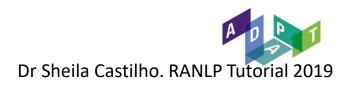
## Quality for whom/what?

- Why are you evaluating the MT system?
  - End-user (gisting vs dissemination)
  - Post-editor (light vs full post-editing)
  - Other applications (e.g. Cross Lingual IR)
  - MT-system (tuning or diagnosis for improvement)



## Quality for whom/what?

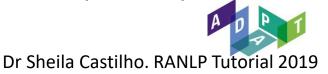
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## How to evaluate MT?

## > A few methods

- Automatic evaluation
  - Automatic evaluation metric (AEMs)
  - Automatic classifications
- Human Evaluation
  - Human evaluation metrics (HEMs)
  - Professional translators/bilinguals/crowd
  - User Evaluation
    - Usability, reading comprehension (UEMs)

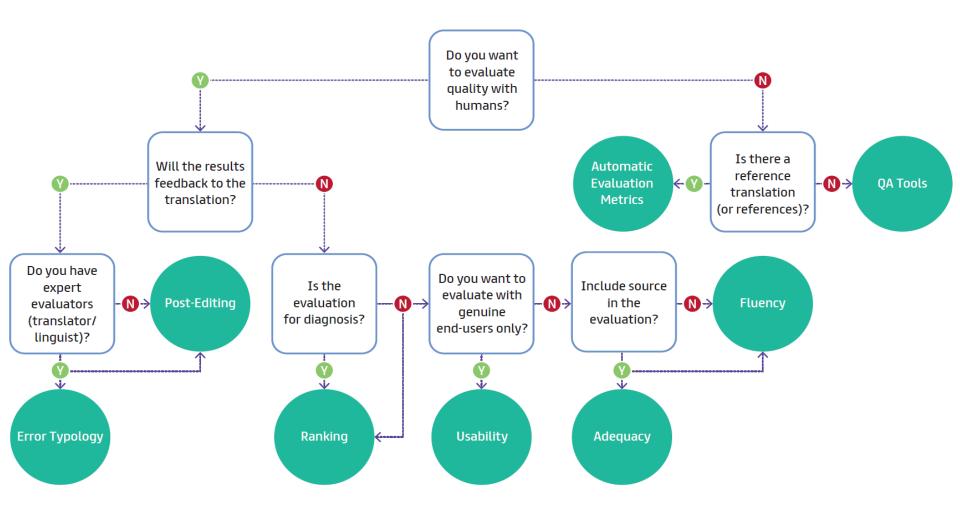


## How to evaluate MT?

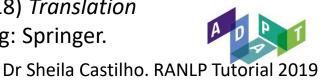
- Quality Assessment tools (QA)
  - (Semi)automatic
  - Heavily (still) applied in industry
- Quality Estimation (QE)
  - "Not really evaluation"
  - reference translation is not available



## **Translation Evaluation Flowchart**

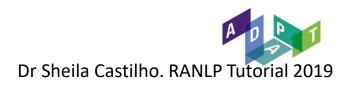


Moorkens, J., Castilho, S., Gaspari, F., Doherty, S (Ed.). (2018) *Translation Quality Assessment: From Principles to Practice*. Heidelberg: Springer.



## > Interdisciplinary

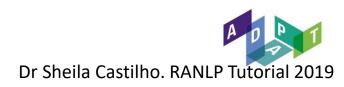
- WER (speech recognition MT)
- ROUGE (text summarization MT)
- F-Measure (IR many other areas)



## **Automatic Evaluation Metrics (AEMs)**

What is an AEM?

- a computer program:
  - input: translation output and reference translation(s)
  - output: a numerical score related to their similarity



## What is an AEM?

- a computer program:
  - input: translation output and reference translation(s)
  - output: a numerical score related to their similarity
  - Evaluation without references => Quality Estimation
- usual methods for comparison
  - n-gram matching
    - F-scores, BLEU, METEOR
  - edit (Levenshtein) distance
    - WER, (H)TER



## AEMs based on n-gram matching

- BLEU
  - geometric mean of 1-, 2-, 3- and 4-grams
  - precision + brevity penalty instead of recall (for penalising too short segments)

- METEOR
  - flexible unigram recall
  - does not penalise (too hard) common stems, synonyms and paraphrases



take into account characters instead/in addition to words

ref It will be a sort of bridge.

mt It wills ort of bridgebe.

Metrics

- chrF: character n-gram F-score possibly extended by word 1-grams and 2-grams
- characTER: character based extended edit distance TER unmatched words are compared on character level
- BEER: combination of word n-grams, character n-grams, word order permutations



## AEMs based on Edit (Levenshtein) distance

Minimum number of edits to transform translation output to the reference translation

edit types:

- substitution: replace one word with another
- deletion: a word is missing, it should be added
- insertion: a word is inserted, it should be removed

Metrics

- Word Error Rate (WER) normalised Levenshtein distance
- Translation Edit Rate (TER) (Snover et al, 2006) WER extended by block shift (reordering) cost Dr Sheila Castilho. RANLP Tutorial 2019

## **AEMs based on Edit distance - TER**

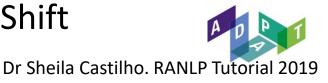
- TER Translation Edit Rate and HTER Human-targeted edit rate
- TER uses the MT as the hypothesis and the HT as reference
  - The higher the score, the higher number of edits for the MT to come closer to the HT
- HTER can have hypothesis and reference **interchanged** (Do Carmo 2019):
  - The higher the score, the more edits performed by the translator
  - MT hypothesis and PE reference: Shows the error in the MT
  - PE hypothesis and MT reference: Shows the edits performed by the translator Dr Sheila Castilho, RANLP Tutorial 2019

## **AEMs based on Edit distance - HTER**

## HTER can have hypothesis and reference **interchanged**:

UNEDITED (MT)	(POST)EDITED
This sentence has a redundant superfluous word.	This sentence has a redundant word.
In this sentence, a is missing.	In this sentence, a word is missing.
This sentence has an incorrect word.	This sentence has a corrected word.
In this sentence, all are correct <b>words</b> , but one is in the wrong position.	In this sentence, all <b>words</b> are correct, but one is in the wrong position.

- MT hypothesis and PE reference (error in MT):
  - Insertion, Deletion, Substitution, Shift
- PE hypothesis and MT reference (edits in PE):
  - **Deletion, Insertion**, Substitution, Shift



variations and combinations (word and character level, n-grams and edit distances, evaluating on POS tags, morphemes, discourse markers, etc.)

Keep an eye for the WMT Shared task metrics!<sup>1</sup>

<sup>1</sup><u>http://www.statmt.org/wmt19/metrics-task.html</u>

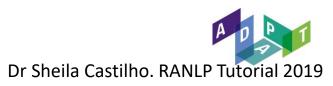


- Not a measure of quality: no comparison against a reference
- Provides an **estimate** on the quality of translations on the fly
- Quality is data driven:
  - Can the translation be published as it is?
  - Can a reader get the gist?
  - Is it worth post-editing it?
  - How much effort to fix it?

(Specia, 2016)



- Features extracted from examples of translation and source
  - Source -> complexity features (i.e. how hard it is to translate?): sentence length, common words (frequency of words)
  - Translation-> fluency features: grammatical (i.e. grammar checker), sequence of words
  - Source+ translation -> adequacy features (i.e. difference in length)
  - PEs and human annotated data can also be used



- Features can be tailored and extracted depending on the definition of quality
  - How much effort to fix the translation?
    - PE time
  - Can the translation be published as it is?
    - Adequacy, fluency scores
  - Can a reader get the gist?
    - General adequacy, fluency from sample translations



## **Automatic Metrics: Pros and Cons**

- •Time efficient
- Inexpensive
- •Consistent



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But...

Exactly matches are not a good way to evaluate:

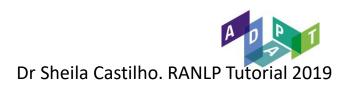
- many ways to translate the meaning of the source text
- AEMs would need many different reference translations for the same source text
- AEMs don't tell us \*what\* is happening
  - do not give any details about actual translation errors

## **Automatic Metrics: Pros and Cons**

What overall evaluation scores cannot answer?

- What is a particular strength/weakness of the system?
- What does a certain modification of a system improve exactly?
- Does a worse-ranked system outperform a betterranked one in any aspect?

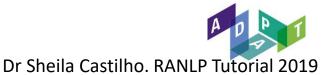
Deeper analysis is needed!



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- Why evaluate machine translation with humans?
  - More detailed evaluation
  - Assess complex linguistic phenomena
  - Deeper analysis of system's performance
  - Feedback to the MT system
  - Diagnosis

# Human Evaluation is essential because it avoids things like...



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# The hype

### Technology

## "Nearly Indistinguishable From Human Translation"—Google Claims Breakthrough

by Florian Faes on September 27, 2016



# Microsoft Research's AI system achieves human parity in translating news from Chinese to English

Language

⊠ f ⊻ in

by Pradeep y@pradeepviswav O Mar 14, 2018 at 14:13 GMT

### theDigital Experience > Insights Worth Sharing

#### Blogs Home

**Customer Experience** 

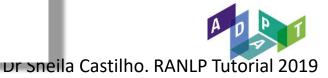
Content Management

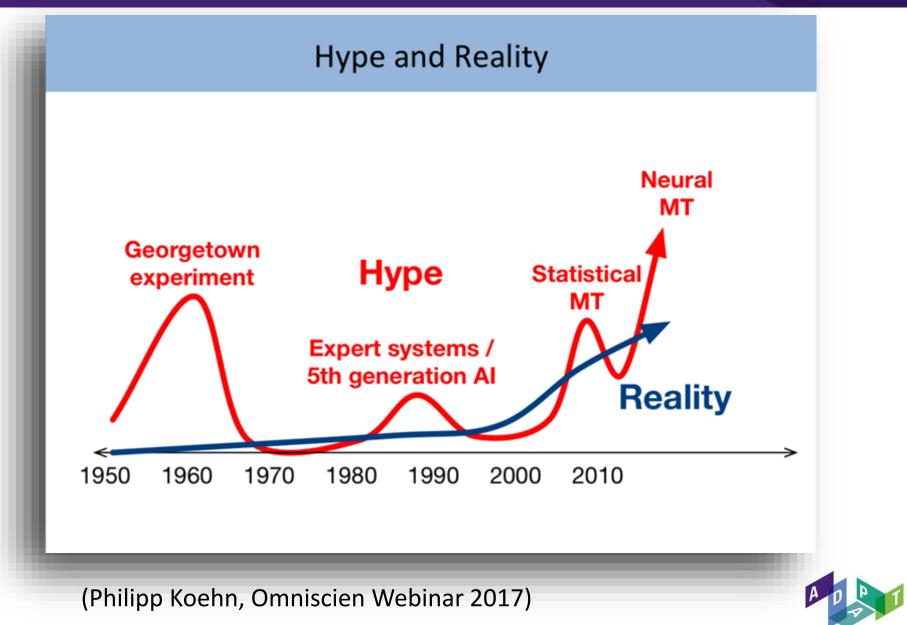
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## SDL Cracks Russian Neural Machine Translation

#### By Kirti Vashee / August 3, 2018

The SDL Machine Translation (MT) research team recently announced that our latest machine learning innovations and development strategies with Neural MT have resulted in a breakthrough that clearly demonstrates a significant and substantial leap forward. When testing our Russian to English MT system, the output, when measured against an extensive suite of comparative experiments to verify and validate the outstanding

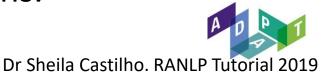




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## Human Translation Quality Assessment (TQA)

- most common metrics (Castilho et al 2018):
  - Adequacy and fluency,
  - Error classification
  - Post-editing
  - Ranking
- secondary measures are: readability, comprehensibility, usability, acceptability of source and target texts.
- carried out by professional and amateur evaluators.
- performance-based measures and user-centred approaches are more recent additions.





- Compares two or more translations
  - Comparison can be between translation from different systems or human translation
- Draws may or not be allowed
  - May also be divided into "equally good" or "equally bad"



## Ranking

## evaluation:

# "which of these translations are better?" or " choose your preferred translation"

### 001/2001

Given the translations by more than two MT systems, the task is to rank them: - Rank a system A higher (rank1) than B (rank2), if the output of the first is better than the output of the second. - Rank both systems equally, A rank1 and B rank1, if the outputs are of the same quality - Use the highest rank possible, e.g. if you've three systems A, B and C, and the quality of A and B is equivalent and both are better than C, then do: A=rank1, B=rank1, C=rank2. Do NOT use lower rankings, e.g.: A=rank2, B=rank2, C=rank4.

## 28岁厨师被发现死于旧金山一家商场 近日刚搬至旧金山的一位28岁厨师本周被发现死于当地一家商场的楼梯间。 — Source

Rank 1 Rank 2 Rank 3
 The 28-year-old chef was found dead at a San Francisco mall
 Translation 1

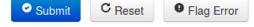
Rank 1 Rank 2 Rank 3
 28-year-old chef found dead in San Francisco mall
 Translation 2

Rank 1 Rank 2 Rank 3
 28-year-old chef found dead in a shopping mall in San Francisco
 Translation 3

28-Year-Old Chef Found Dead at San Francisco Mall

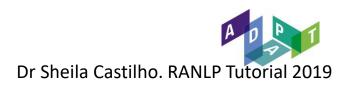
A 28-year-old chef who had recently moved to San Francisco was found dead in the stairwell of a local mall this week.

- Reference



Why is ranking useful for MTEval?

- It tells us whether the assessed system is improving compared to the baseline (diagnosis evaluation)
- It tells us which system is more suitable for a specific project

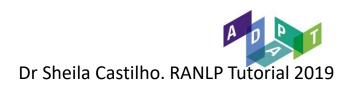




- also known as "accuracy" or "fidelity"
- Focus on the source text
- "the extent to which the translation transfers the meaning of the source text translation unit into the target"
- Likert scale:
  - 1. None of it
  - 2. Little of it
  - 3. Most of it
  - 4. All of it



- Why is Adequacy useful for MT evaluation?
  - It tells us how much of the source message has been transferred to the translation
  - Sometimes you are only interest in the meaning of the source sentence

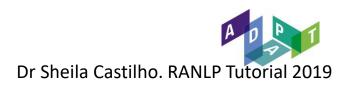


## Fluency

- also known as intelligibility
- focuses on the target text
- "the flow and naturalness of the target text unit in the context of the target audience and its linguistic and sociocultural norms in the given context"
- Likert scale:
- No fluency
  Little fluency
  Near native
  Native



- Why is Fluency useful for MT evaluation?
  - It tells if the message is fluent/intelligible (i.e. sounds natural to a native speaker) or if it is "broken language".



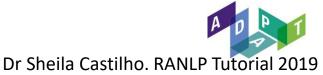
### **Adequacy-Fluency**

- Adequacy and Fluency generally go together
  - But sometimes you may want to prioritise one over the other
    - Technical documentation may require more adequacy



# **Pos-editing (PE)**

- The "term used for the correction of machine translation output by human linguists/editors" (Veale and Way 1997)
- "checking, proof-reading and revising translations carried out by any kind of translating automaton". (Gouadec 2007)
- Common use of MT in production over 80% of Language Service Providers now offer post-edited MT (Common Sense Advisory 2016)



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Light Post-Editing	Full Post-Editing
Essential corrections only	More corrections leading to higher quality
Quick turn-around	Slower Turn-around
General texts that are needed urgently	Aim at general audience (dissemination, outbound)
Internal and perishable use	Texts that corresponds to human quality
Correct blatant errors without considering style	Not only blatant errors, but all errors and style
Types: emails, reports, meeting agendas, technical reports, user forums, chat-rooms	Types: material to be published, software, technical documentation

# **Light Post-editing vs Full Post-editing**

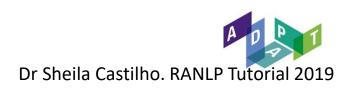
www.adaptcentre.ie

> Is this distinction really useful for a translator?

"Light PE does not exist"

Guidelines are essential

• TAUS PE guidelines



# **Measurement of PE effort**

From Krings' book Repairing Texts (2001)

• Temporal effort



- Throughput, the amount of time spent postediting
- Often expressed in words/second

- For MT Eval faster better means better MT output?
  - productivity



# **Measurement of PE effort**

- Technical effort
  - The number of edit operations made
  - Often approximated using hTER automatic metric
  - For MTEval fewer edits mean better MT
    - Correlates with time effort = productivity
  - HTER
    - PE as reference
    - PE as hypothesis





- Cognitive effort
  - May be measured in several ways



- In DCU we often use eye-tracking
- For MT Eval less cognitive effort means better MT output
- Cognitive effort has been correlated to other HEMs



- Why use post-editing for Machine Translation evaluation?
  - Assess usefulness of MT system in production
  - Identify common errors
  - Create new training or test data
  - However, measurements of post-editing effort tend to differ between novice (students) and professionals, and crowd and professionals



#### **Tools for PE**

PET (Aziz, Castilho and Specia 2012)

**PET: Post-Editing Tool** 



#### CASMACAT (Alabau et al. 2013)

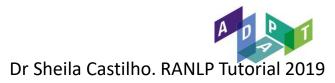


Cognitive Analysis and Statistical Methods for Advanced Computer Aided Translation

MATECAT (Federico et al. 2014)



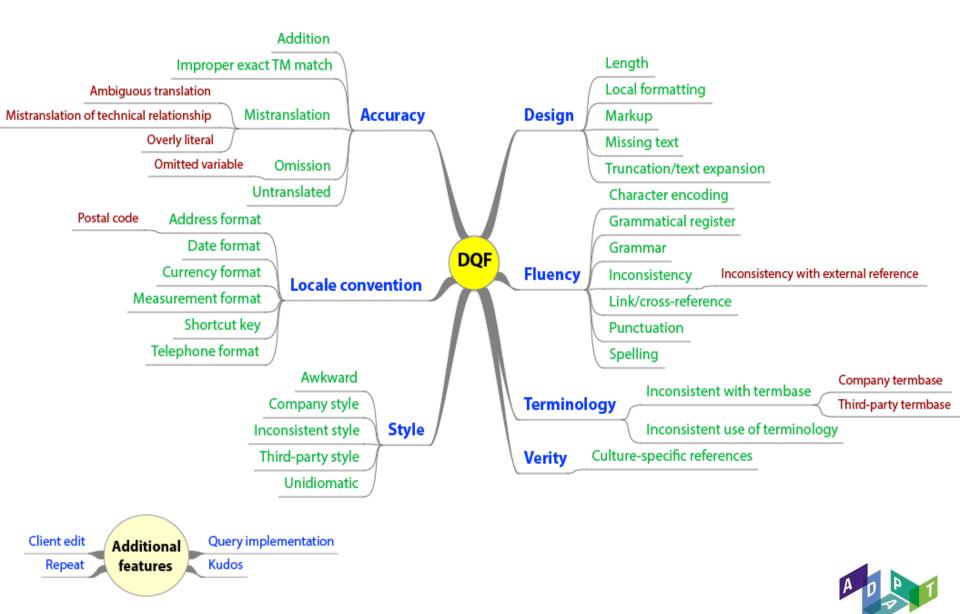
Appraise (Federman, 2012)



- Identify and classify errors in a translated text
- > A few taxonomies have been proposed
- Vilar et al. (2006)
- Llitjós et al. (2005).
- Federico et al. (2014)
- Costa et al. (2015)
  - DQF TAUS
  - MQM QT21<sup>2</sup>
    - Harmonized

<sup>2</sup> <u>http://www.qt21.eu/mqm-definition/definition-20</u> Dr Sheila Castilho. RANLP Tutorial 2019

# **DQF / Multidimensional Quality Metrics**



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- Why use error taxonomies for translation evaluation?

- Identify types of errors in MT or human translation
- Detailed error report is useful for adjusting MT systems, reporting back to clients
- LSPs use taxonomies and severity ratings to monitor translators' work



## **Error Classification**

- More possible analyses:
  - relations between particular error types and user/post-editor preferences
  - the impact of different error types on different aspects of post-editing effort
  - However, error annotation is expensive
  - Automatic Error Classification has been Proposed (See Popovic 2018)



**ST**: Quando você faz avaliação humana dos sistemas, é mais provável que os seus resultados tenham mais peso.

**MT:** When you make human systems evaluation, it is more likely that the your results will have much more weight.

**HT:** When you do human evaluation <u>of the</u> systems, it is more likely that your results will have more credibility.

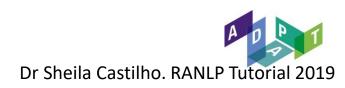
#### **Errors:**

- Word order
- Mistranslation
- Literal Translation
- Extraneous function word
- Addition
- Missing



Necessary because human annotation/evaluation is:

- Subjective
- Prone to errors (fatigue)
- Biased (preference for a label)
- Based on human-written guidelines (misinterpreted)



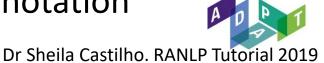
#### **Results can:**

- Identify improvements needed in annotation scheme
- Indicate usefulness of data
- Indicate replicability of data (e.g. clinical diagnoses)

# Most used coefficient:

- Cohen's Kappa (weighted and non-weighted)
- Fleiss' Kappa

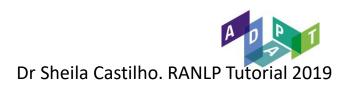
The ultimate goal is to identify and solve disagreements to have a more homogenous annotation



- Concept borrowed for human-computer interaction
- Real world problems
- Understand how end users engage with machinetranslated texts or how usable such texts are.
  - Applied for different areas (video/text summarisation, UI, information retrieval, etc.).



- Why is Usability useful for MT evaluation?
  - identify what impact the translation might have on the final readers of the translation, including their satisfaction with the translation and products.
  - The users of the translation should be the ones who tell us if the final translation is acceptable

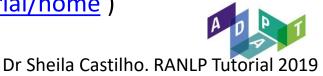


"A challenge test set is a representative set of isolated or incontext sentences, each hand or (semi)automatically

designed to evaluate a system's capacity to translate a specific linguistic phenomenon"

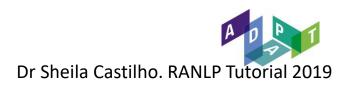
Generally:

- it must concentrate on specific phenomena
- it should represent well these phenomena
- it should be of reasonable size
- it should enable a straightforward evaluation
- the phenomena are usually linguistically motivated
- Popovic and Castilho 2019. CTS MTSummit tutorial (see <a href="https://sites.google.com/view/challenge-test-sets-tutorial/home">https://sites.google.com/view/challenge-test-sets-tutorial/home</a> )



# **Challenge Test Set – Test Suites**

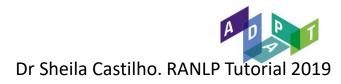
- since 2015: revived in order to obtain more fine-grained qualitative observations about MT systems
- since 2017: expanded with the emergence of neural systems
- since 2018: "Additional Test Suites in News Translation Task" at WMT



### **Challenge Test Set – Test Suites**

An additional test - **and** it would not be difficult to prepare – would make the results stronger.

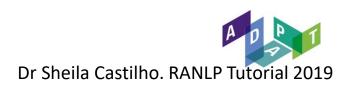
- **And** now something completely different!
- I'm a great actor, **and** you're a cheap producer.
- Cathy thought she was going to win, and you pushed her.
- Chris planned this trick and you carried it through.
- Come to us not as a guest, **but** as a brother.
- Convicted not of arson, **but** of some minor transgression.
- Crime is not the reason **but** the consequence.
- Don't talk, **but** do it now.
- Creation and Evaluation
  - (semi) automatic, manual



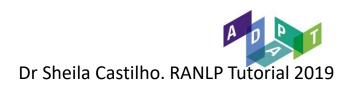
Human parity? What is it?

Hassan et al. (2018)

 Definition 1. If a bilingual human judges the quality of a candidate translation produced by a human to be equivalent to one produced by a machine, then the machine has achieved human parity.



 Definition 2. If there is no statistically significant difference between human quality scores for a test set of candidate translations from a machine translation system and the scores for the corresponding human translations then the machine has achieved human parity



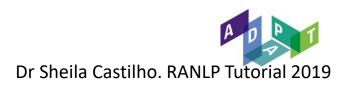
### Human Parity? Let's look at it a little bit closer www.adaptcentre.ie

# 1. Toral, Castilho, Hu and Way (2018):

a) Professionals vs bilinguals vs crowd

#### Why an issue:

non-expert evaluators lack knowledge of translation and might not be able to notice subtle differences that make one translation better than another (Castilho et al., 2017)



#### **b)** Sentences were evaluated in isolation

#### Why an issue:

There are referential relations that go beyond the sentence level (Voigt and Jurafsky, 2012). These are disregarded in the evaluation.

# **Favouring MT?**

Their MT system does not take into account intersentential context while human translators do.



# Toral, Castilho, Hu and Way (2018):

- **Translationese:** if removed, evidence that human parity has not been achieved
- **Professional translators:** wider gap between HT and MT and higher IAA
- Quality of human references: issues seem to indicate that they were produced by non-expert translators and possibly post-edited

# Laubli, Sennrich and Volk (2018):

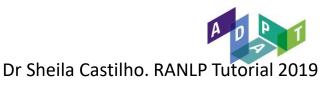
 Context: stronger preference for human over MT when evaluating documents (vs isolated sentences), utorial 2019

#### WMT 2019 -

# Direct Assessments (accuracy) with bilinguals for document level

Loads we don't know:

- how much context span is a "document level"
- effort to rate a whole document
- how to annotate errors in a doc-level evaluation



# **MTEval is essential**

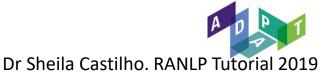
- AEM
  - Time efficient
  - Inexpensive

But no deep linguistic phenomena can be assessed (yet?), needs multiple human references to be less unfair

HEMs

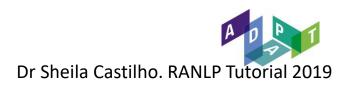
Can be expensive and time consuming

- Assess linguistic phenomena
- Feedback to the MT systems
- Tell us what end users can/cannot do with the translation



# Human Evaluation is not going anywhere

- Human evaluation avoids awkward situations...
  - Hype
- And back up good results!



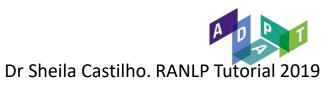


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